

PROGRAMME Sunday 11th April 2010

9.00am – 9.45am	Registration
9.45am – 10.00am	Chairman's Opening Speech Dr Surjit S Randhawa
10.00am – 11.15am	Dr Brian Kaplan Defending Homeopathy in the 21st Century
11-15am – 11.45am	Tea Break
11.45am – 12.45pm	Prof. George Vithoulkas via live video link The Levels of Health according to Prof. George Vithoulkas
12.45pm – 2.15pm	Lunch
2.15pm – 3.15pm	Prof. George Vithoulkas via live video link The Levels of Health according to Prof. George Vithoulkas
3.15pm – 3.45pm	Tea Break
3.45pm – 5.00pm	Andrew Ferguson Catch more Clients, not the Flu
5.00pm – 5.15pm	Close Hans G Schrauder

Information

Travel & Parking

Tube – Russell Square on Piccadilly Line
Main Line – Euston, St Pancras and Kings Cross
Relatively easy parking on Sundays nearby or N.C.P. £13.00 plus for the day.

Registration

Commences at 9.00am – 9.45am on Sunday 11th April 2010 in the Wharncliffe Suite.

Lectures

Will take place in the Woburn Suite.
CPD certificates shall be supplied to all delegates.

Exhibitors

There will be a wide range of exhibition stands for you to browse at your leisure.
If you would like more information about exhibition space please contact the Conference Organiser.

Catering

Lunch will be served in the Bedford Suite. Lunch is included in the cost and must be pre-booked.

Homeopathic Medical Association

25th Anniversary Conference (1985-2010)



Sunday 11th April 2010
Hotel Russell
Russell Square,
London WC1B 5BE



Dr Brian Kaplan M.D. FFHom

is a classical homeopath and has been a member of the Faculty of Homeopathy since 1983 and a Fellow since 2002. He has been an enthusiastic teacher since the late 1980s and in 1991 he was a co-founder of HPTG (Homeopathic Professionals Teaching Group) which continues to teach classical homeopathy to doctors, veterinarians and nurses.

Homeopathy is undergoing an unprecedented attack especially in the UK. Although the content of the attacks is unchanged from that experienced by homeopaths for the last

two centuries, the scientific community and the media have now joined forces to pour scorn on homeopathy, dismissing it as placebo. The basis for their attack is a certain meta-analysis of trials of homeopathic medicine which they claim conclusively shows that homeopathy is no better than placebo. Homeopaths disagree with the methodology and analysis of this meta-analysis but this is not discussed in the media (both medical and general) which chooses to publish even the most extreme views of our critics. Defenders of homeopathy – when they can get published – are subjected to scorn and *ad hominem* attacks. The result is that there is now a dearth of positive publicity for homeopathy while the tide of negative publicity continues.

In this talk, Dr Kaplan will answer our critics and explore ways in which we can defend ourselves:

- Most of conventional medicine is not evidence based, so it is hypocritical to say the least to attack homeopathy using evidence-based medicine as a blunt instrument.
- Veterinary homeopathy remains a powerful tool in our argument against homeopathy being placebo.
- Potency: an argument against the simplistic idea that ‘nothing remains in homeopathic pills’ will be represented.
- Using humour to defend ourselves.
- Other strategies of defence and counter-attack.



Professor George Vithoukas

Born in Athens in 1932, George Vithoukas is currently Honorary Professor at the University of the Aegean, Greece, Honorary Professor at the Moscow Medical Academy (Academy of Medical Sciences), Professor at the Kiev Medical Academy and Collaborating Professor at the Basque Medical University (2001-2004).

In 1995, he established the **International Academy of Classical Homeopathy** in Alonissos, Greece, where he serves

as Head of the Educational Department (Educator). In this Academy, George Vithoukas gives over the knowledge gleaned from his 40 years of experience and teaches his most current theories regarding levels of health. In all 9,000 medical doctors and homeopathic practitioners from 32 countries have been trained at the Academy.

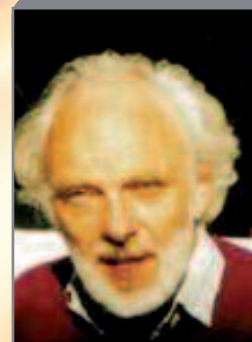
George Vithoukas is author of the many books (www.vithoukasbooks.gr) including the “*Materia Medica Viva*” (12 volumes–Homeopathic Pharmacology – Published by International Academy of Classical Homeopathy, starting 1993, in process) One of the most recent is “The Basic Ideas of Homeopathy” (Published by Ianos, Greece, 2008 – Best Seller for 9 months). George Vithoukas’ has also written many important articles, to be found in peer-reviewed journals.

In 1996, he was invited by the European Parliament to explain the position of homeopathy and after his presentation the European Parliament voted in favour for Homeopathy.

In the prestigious “Papyrus Larousse-Britannica” encyclopedia, in a three column article, he is portrayed as “leader homeopath, one of the most famous reformers of homeopathy during the twentieth century, the man who infused homeopathy with new ideas on a scientific base”. His work is also being mentioned in “Who’s Who in the World” (18th edition, p.2293).

His name is mentioned in the website Better World Heroes (www.betterworldheroes.com), among approximately 1,000 personalities whose work influenced or helped humanity.

The German website mlahanas (www.mlahanas.de), when evaluating thirty four Greek doctors and professors of medicine who have excelled and contributed to humanity through their medical papers published in the international press, ranked George Vithoukas second, after Georgios Papanikolaou (who discovered the pap test).



Andrew Ferguson

is a Chartered Marketer who has specialised in the marketing of holistic small enterprises for 30 years. As a qualified Business Adviser, he focuses on the personal dimension of business issues, and recently trained a new team of advisers in Estonia. He has written a series of “LifeShift” books which cover this interaction between the personal and practical dimensions of enterprise development. And his latest venture is a new online forum (and directory) for “responsible” enterprises – based on

20 years’ experience operating The Breakthrough Network.

A short introduction to the basics of marketing strategy will be followed by a participative session working with real life issues supplied by the audience.

Please email your marketing and general business questions in advance to info@the-hma.org